

August, 2004



You Are Cordially Invited to ...

attend the 49th Annual CRA Convention

“Connecting the Dots”

The Central Reprographic Association attracts reprographic professionals from 18 Midwestern states to its annual convention and trade show. 2004 will be an outstanding year for members and attendees. The CRA convention offers the most business intensive educational sessions available at the regional level. Six timely and relevant educational sessions, offered for owners and technical staff, are designed to help the attendees capitalize on the dynamics of a changing industry. The exhibit hall is filled to capacity with nationally known suppliers. The CRA tradeshow is one of the largest regional reprographic exhibits of its kind. Exhibitors represent every aspect of our industry including: print management software, scanners, media, consumables, large document printers, finishing operations and document storage. The trade show is the place to meet the suppliers that can help you make those important buying decisions.

The CRA offers more of what you're looking for.

- **4 educational sessions focused on improving profitability**

Hiring the Best – Dan McNamara, Metro Reprographics

Evaluating a New Repro Service 101 – Mike Tackett, FXWB Reprographics

Business Killers Workshop – Joe Murray, First Financials Group

How to Compete when the Competitors and Technologies are Changing – Panel of Industry Leaders



- **2 technical sessions by highly qualified industry leaders available for specialist**

Electronic Construction Document Delivery – Vince Pingel, Document Automation Development

Good, Better, Best – Suggestions for Improving Your ICC Workflow – Roy Bohnen, Chromaticity, Inc.

- **Exhibit hall** filled with suppliers reflecting today's technology products and services that can make your business more profitable.

- **Networking** with reprographers from 18 states, take advantage of this opportunity to meet your peers, exchange ideas and make new friends. Enjoy planned social functions in a relaxed environment which is ideal for networking.

Don't come alone; Technical employees can benefit from attending the Technical Sessions being offered on Friday and Saturday. The CRA is offering these excellent sessions at very reasonable rates. Your employees will benefit from attending these sessions and the tradeshow exhibits.

For more information call 630-351-2202 or e mail request to Shirley@cral.org .Visit the website - www.cral.org for complete convention details.

THE CRA OFFERS THE "BEST BANG FOR YOUR TRADE SHOW/CONVENTION BUCK".

YOU CAN NOT AFFORD TO MISS THIS EVENT!

Convention Registration forms are posted on the CRA web site www.cral.org

Deadline for registration is August 27th, 2004

Dallas Addison Marriott Quorum
14901 Dallas Parkway, Dallas, TX 75240
September 30 – October 2, 2004
800-228-9290 for room reservations deadline is August 30, 2004

GOLF TOURNAMENT

The CRA golf tournament will be held at the Golf Club at Castle Hills in Lewisville, TX on Thursday, September 30, 2004. Designed by renowned golf course architect, Jay Morrish, Castle Hills is a beautiful course featuring bent grass fairways and color GPS in the carts. Castle Hills is just a short ride from the hotel.

ENTRY FEE:

\$125.00 per person, \$500.00 per foursome

\$37.00 club rental (MUST be reserved in advanced)

Includes: Lunch, Round of Golf, Cart, Awards, and Transportation

FEATURES:

Four-person Scramble

Bus leaves at 7:00 AM from Marriot Quorum Hotel

Shotgun Start at 8:00AM

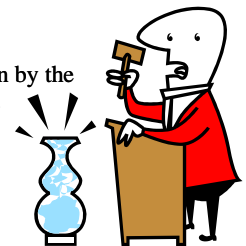
**GOLF REGISTRATION
DEADLINE IS AUGUST 27TH.**

We still have some spaces available...call and make your reservations now!!

For more information or questions call Jim Inzeo at 262-781-7744, e-mail jimi@aegraphics.com. Golf registration forms are available at www.cra1.org web site. Make checks payable to CRA and mail to A/E Graphics 4075 N. 124th St. Brookfield, WI 53005 Attention CRA Golf.

Charity Auction

Each year our association holds a live Charity Auction with all of the money raised going towards the charity chosen by the current President. This charity auction has become a tradition since 1989 and has contributed thousands of generous dollars to the designated charity of the sitting president. Last year the Auction raised a little over \$4,500 for the Multiple Sclerosis Association. This year, Phil Hudson has chosen the Muscular Dystrophy Association for the benefactor. We are all familiar Jerry's Kids and the endless hours and years of research that the MDA has put into finding a cure for this disease.



Please contact shirley@cra1.org or 630-351-2202 to let us know that you are planning to bring an item. You may drop your items off at the hospitality room or bring them to the dinner on Friday evening. If you would prefer to send a check as a donation, please let us know and we will be glad to do the shopping for you. Make checks payable to the CRA and mail to Shirley Zawoyski, 1601 S. Indian Hill Dr., Roselle, IL 60172 We would appreciate receiving the checks by September 20th..

Please keep in mind that 100% of the money raised at the auction goes directly to the MDA, so please be generous when donating gifts and bidding the night of the auction.

Thank you for your past generosity and we look forward to seeing you at Dinner and the Auction on Friday night, October 1, 2004

BRING YOUR HAT AND BOOTS AND JOIN THE CRA FOR A MEMORABLE "KICK-OFF DINNER AND RODEO"

Join the CRA for some Texas hospitality at the Southfork Ranch on *Thursday, September 30, 2004*. Our attendees will tour the internationally famous residence of the Ewing family, visit the "Dallas Legends" exhibit, enjoy an authentic Texas-style buffet dinner, music and dancing - Western style in the Dallas Palace. After dinner we will mosey over to the Southfork Arena for a "Western Rodeo". Rodeo cowboys will show us bronc riding, wild bull riding, and barrel horse racing, Texas-style! After a full evening of Texas hospitality, our "horse and wagons", I mean buses, will be waiting to take us back to our hotel.



So bring your hat and boots and join us for the 2004 Convention kick-off event. Western attire would be appropriate for this event. If you have any questions on this event or the convention in general call Shirley at 630-351-2202 or e mail shirley@cra1.org.

EXHIBITORS CORNER

The 2004 Tradeshow Exhibit Hall will be jam packed with 40 companies located in 50 booths. Thirty percent of the companies are first time exhibitors for the tradeshow. If you didn't make it to the IRgA in May, make the CRA Convention and Tradeshow a MUST. Besides the exhibits, there will be two technical sessions and four educational sessions on Friday and Saturday. Plus there are some great social events planned that are just ideal for networking.

We thank all of the exhibitors for their support and look forward to a great tradeshow and convention. The following is an updated list of exhibitors for the 2004 CRA Tradeshow and Convention.

List of 2004 Exhibitors

Associated Reprographic Products Inc.	Cad Graphics and Supply
Cylix, Inc.	Dietzgen Division of Nashua
DIGITAL ES, Inc.	Drytac Corporation
Ervin Leasing	EZ Track / Technesis
FDC Corporation	Imageologists
Image Products of CA	InteliCoat Technologies
KIP America Inc.	MV Software
Michlin Products	Millennium Leasing & Financial Service
MultiMedia Converting, Inc.	National Coating Inc.
OCE USA Imaging Supplies	OCE USA Wide Format Printing Systems
Paradigm Imaging Group	Plan Well
Cad/Cam Services	The Peir Group
Remington Laminating	Safco Products Co
Technical Image Products Inc.	Thoroughbred Software International, Inc.
TST/Impreso. Inc.	Universal Blueprint Paper Co
World Planroom	ReproMax
Z Corporation, Inc.	Sepialine Inc.
Repro Technology LLC	Xerox Corporation
Centore Consulting	Triple R Technologies
Ricoh USA	United Industries

The CRA web site www.cral.org has "everything you wanted to know but were afraid to ask" about the 2004 convention and trade show. The following information is posted on the web site.

- Tentative Convention Schedule
- Educational Sessions information
- Technical Sessions information
- Convention Registration forms
- Hotel registration instruction sheet
- Golf information and registration forms
- Exhibitors list and contact information
- Charity Auction information
- Social/networking information

If you can't find it on the web site contact Shirley@cral.org or call 630-351-2202 with your questions.

The Members of the CRA Board are looking forward to welcoming you in Dallas!!!